ASEAN CSR NETWORK LTD

ASEAN Responsible and Inclusive Business Network (ARIB)

MEMBERSHIP LEVEL: PATRON MEMBER

CONTRIBUTIONS: AN ANNUAL FEE OF \$\$50,000 (USD35,000)

PATRON MEMBERSHIP BENEFITS

Organisation

Representation in contributing to strategic work to direct CSR, responsible and inclusive business priorities and activities in within ASEAN

- 1 x seat on ARIB Steering Committee
- 1 x seat on ARIB Advisory Committee
- 1 x for Patron Member senior representative to attend ACN-organised closed door meetings with government leaders/officials
- 1 x opportunity for a 6 month secondment: Patron Member's selected staff to work in ACN and deep dive into CSR, responsible and inclusive business initiatives

Marketing (valued at \$\$30,000)

Enhanced branding as a responsible and inclusive business with the following benefits

- 1 x video of a panel interview to be circulated to all ACN members (via newsletter) and featured on ACN marketing and social media channels
- The finalised video clip will also be given to Patron Member for their internal distribution
- 2 news articles (per annum) to be featured on all ACN marketing and social media channels
- 2 x eDMs (per annum) to ACN community and members : Patron Members can seize this opportunity to share their message and boost communication efforts

Events (valued at S\$40,000)

Branding and participation opportunities at ACN events, which offer prominent exposure and tailored for organisations who want to make a statement about their commitment and support of the CSR and Responsible Business community

- 10 x passes to attend ACN organised flagship conference (per annum)
- Branded as Lead Sponsor at ACN organised flagship conference
- 1 x exhibition opportunity as Lead Sponsor at ACN organised flagship conference
- 1 x 4pp collateral to be distributed to all conference delegates on-site
- One seat at a closed-door, private dinner meeting in conjunction of ACN flagship conference
- 15 x passes to attend ACN regional workshops (per annum)
- Opportunity to exemplify thought leadership by leading a ACN organised workshop

Programmes

The ASEAN CSR Network (ACN) programmes are designed to promote and support the role libraries can play in the planning and implementation of the UN 2030 Agenda and the SDGs.

- To initiate and lead collective action programmes that are of relevance to the region, sector or industry
- Contribute to ACN position papers on relevant CSR and Responsible Business issues

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MEMBERSHIP LEVEL: CHARTER MEMBER

CONTRIBUTIONS: AN ANNUAL FEE OF \$\$20,000 (USD15,000)

CHARTER MEMBERSHIP BENEFITS

Organisation

Representation in contributing to strategic work to direct CSR, responsible and inclusive business priorities and activities in within ASEAN

- 1 x seat on ARIB Advisory Committee
- 1 x opportunity for a 3 month secondment : Charter Member's selected staff to work in ACN and deep dive into CSR, responsible and inclusive business initiatives

Marketing (valued at S\$10,000)

Enhanced branding as a responsible and inclusive business with the following benefits

- 1 x news article (per annum) to be featured on all ACN marketing and social media channels
- 1 x eDMs (per annum) to ACN community and members : Patron Members can seize this opportunity to share their message and boost communication efforts

Events (valued at \$\$20,000)

Branding and participation opportunities at ACN events, which offer prominent exposure and tailored for organisations who want to make a statement about their commitment and support of the CSR and Responsible Business community

- 5 x passes to attend ACN organised flagship conference (per annum)
- Branded as Supporting Sponsor at ACN organised flagship conference
- 1 x exhibition opportunity as Supporting Sponsor at ACN organised flagship conference
- 1 x 2pp collateral to be distributed to all conference delegates on-site
- 10 x passes to attend ACN regional workshops (per annum)