

# Yayasan Tambuhak Sinta

# **Accomplishment Report**

**Strengthening CSR Coordination Forum** 

in Gunung Mas District







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## 1. Introduction

Activities scheduled for November 2016 to April 2017 are now completed, despite a delay on the final workshop due to a schedule conflict with the national planning event and the availability of the keynote speaker in April, thus the workshop was conducted in May. The activities covered were: developing the work plan adjusted with National Government Regulation No.18 Year 2016 on New Government Organizational Structure; updating data on new companies that may start implementing CSR programs; updating regulations related with CSR; and checking the approval process for District Regulation on CSR No.4/2015 from the National Government. This was done in November and December of 2016.

During January to March 2017, we provided technical assistance to the CSR Coordination Forum Secretariat; conducted the first CSR Coordination Forum; designed a Better CSR Governance model in Gunung Mas; did budget advocacy for continuing CSR Coordination Forum initiatives next year.

In April, we prepared for the second CSR Coordination Forum (CCF), and provided technical assistance for government agencies action planning for next year's activities related to the CCF.

In May, we conducted the second CSR Coordination Meeting and prepared the project reporting.

In summary, all planned activities were completed by the middle of May 2017. In addition to the CCF, we decided to organise a CEO Meeting with the Regent on a regular basis in order to enrich perspectives on this initiative. The first meeting is planned for early June or after the Idul Fitri festival. This idea came from some company representatives that attended the forum.

The most challenging factor in doing the program is that it is difficult for people to internalize their awareness of the CCF in practice. Our counterparts from government, companies, and communities need intensive coaching to help them transform their awareness of the importance of the CCF into behavior change. This will take time and special skills.

Another challenge is to create a balance between providing basic information and knowledge for the main target audience in government, companies, and directly-affected communities, and at the same time providing qualified analysis on important matters regarding CSR's contribution for sustainable development. This project aimed to strengthen the CSR Coordination Forum as part of the better CSR governance agenda in Gunung Mas.

The fact that most government, company, and community members do not really understand the reality and nature of extractive industries on one hand and the concept of good CSR on the other, forced YTS to first transfer some basic knowledge before proceeding with the recommendations for policy improvement. For example: most of those involved are not sure to what extent the district government and communities have the power to demand companies to deliver CSR programs and how best to ask them to do so. The most challenging factor is how to get more people, especially from companies and communities to attend the CCF, to make them understand what the CCF stands for, and how to make it work together.

YTS efforts to develop partnerships with other players regarding this issue are coming into reality with the USAID LESTARI Project, which sees the benefits of collaborating with the ACN project and values the way the Forum allows all stakeholders to have a chance to be heard and to share knowledge in order to reach common ground on CSR practices.

## 1.1. Updating Data on CSR Practices

In talking to some government counterparts in Gunung Mas that were involved in doing the original ACN-funded research on CSR, we discovered that the numbers of extractive companies implementing CSR programs remains the same as when the research data was gathered.

Four companies out of 13 are practicing CSR in a well-planned and well-organized manner:

- 1. PT. Kalimantan Agro Plantation (KAP) Palm Oil Plantation
- 2. PT. KSK Mineral Exploration
- 3. PT. East Point Forestry
- 4. PT. Bumi Mas Forestry

Eight companies are still doing CSR in a charitable way, without any plan and based on requests:

- 1. PT. Alam Sutera Palm Oil Plantation
- 2. PT. Tadjhan Antang Mineral Mining
- 3. PT. Tantahan Pandohop Asi Palm Oil Plantation
- 4. PT. Flora Nusa Perdana Palm Oil Plantation
- 5. PT. Mulia Sawit Agro Palm Oil Plantation
- 6. PT. Kalimantan Hamparan Sawit Palm Oil Plantation
- 7. PT Taiyong Coal Mining
- 8. PT. Investasi Mandiri Zircon Sand Mining

## 1.2. Updating Data on Regulations Related to CSR

The cancellation of the District Regulation or Perda on CSR by the National Government strengthened the position and the credibility of YTS, as previously we had recommended in our research report that the Perda should be improved. The government will now take those research recommendations as the main reference, besides the recommendations from national government, in revising the Perda.

A comparative study in West Lombok District<sup>1</sup> that is in line with our CSR study in Gunung Mas recommends that:

- (1). Government should not use a territorial basis<sup>2</sup> in determining which are the affected communities. The accountability scheme should follow where the impacts occurred and who is affected by them.
- (2). Government should not set a fixed percentage for companies to contribute to their CSR programming. The social and environmental impacts from extractive activities can be large or small, therefore a fixed percentage is not appropriate.
- (3). Government should not incorporate the company's CSR funding into its budget. This is a very risky move as it creates a burden to manage the budget and be fully accountable for it.

The West Lombok Perda was approved by the National Government and therefore is useful guidance for developing the new Perda in Gunung Mas.

District Regulation of West Lombok on CSR No. 04 Year 2015

<sup>2</sup> Territorial basis means that the company is held accountable for impacts to communities limited in location to where the company runs its production/activities.

The district government's role was very dominant in initiating the original Perda. But now, the situation is different, because the government is cooperating with outside parties, such as YTS, in drafting the new Perda following a more inclusive process.

There are new regulations in plantation, forestry, and mining sector.

In the plantation sector, there are revisions to a few articles in the Agriculture Minister Regulation on Plantations but they did not have any significant impact on current practices in the plantation business. It is an interesting topic for discussion in the CSR Coordination Forum.

In forestry, the Ministry of Environment and Forestry has issued a Regulation Number 83 year 2016 on Social Forestry. This new regulation is aimed at simplifying community access in social forestry, and therefore requires some improvement of regulations concerning permits and procedures for timber utilization, community forestry, and local community empowerment through forestry partnership. This new regulation is something that the CSR Coordination Forum can elaborate more deeply and comprehensively in highlighting if CSR should be part of it or otherwise.

In mining, the Ministry of Energy and Mining has issued a Regulation Number 41 Year 2016 on Community Development and Empowerment in the Mineral and Coal Mining Business Sector. This regulation is aimed at providing more authority to the provincial government in governing the mining sector. This is in line with the spirit of Government Law Number 23 on District Government that transfers the mining authority from district to province. This regulation requires mining companies to:

- Setup the Master Plan of Community Development and Empowerment based on the Blueprint for the province. The master plan is actually the company's action plan, using the provincial blueprint as a guideline.
- Set up the master plan along with the Feasibility Study (FS) and Environment Permit
- Coordinate with the Ministry of Mining & Energy while doing its master plan
- Make the master plan a part of the technical requirement of the FS
- Make a semester report of the master plan realization for the Ministry and a carbon copy for the Governor and District Head
- The Ministry Director General will monitor Blueprint completion by the Governor
- Any company that violates this regulation will be given administration sanctions warning letter, suspension, revoked permit

This new regulation in the mining sector has created quite a significant impact on the conception of obligatory CSR in Indonesia. The master plan will cover all of the company's responsibility in a comprehensive design, with a balance between the social and environmental, especially for directly-affected communities. The question is: what scale of company should create a master plan while undertaking their feasibility study? This is definitely will become a burning question in the CSR Coordination Forum.

# 2. Accomplishments in Respect to Initial Objectives

## 2.1. Technical Assistance (TA) to Government Investment Task Force

Implementation of Government Regulation Number 18 Year 2016 on District Government Organizational Structure has impacted the existence of the Government Investment Task Force. This task force is a working group with representatives from several government agencies. Under the new government structure, the task force no longer exists: the Mining Agency is gone; the Forestry Agency merges with the Environment Board and has a limited role; and there is new agency named the Investment Agency that covers most of the Task Force roles.

Cancellation of the CSR Perda and establishment of an Investment Agency are good opportunities for this project to intervene in a more strategic way. However, this situation means adjusting the work plan, especially in terms of technical assistance for the Investment Task Force. We have set a new target group, which is the CCF Secretariat in the Planning Agency (BP3D).

Our Governance Specialist assisted the Secretariat in making a monthly work plan for a year (see attachment 1: Secretariat Workplan). Thus, the technical assistance pertains to how the Secretariat implements its work plan.

The scope of work of the Secretariat includes: preparing the CSR Coordination Forum through communication and coordination with fellow government agencies; consultation and approval process with decision-makers, especially the Regent (District Head); proposing budget support for ACN funding through revision of the annual budget; completion of the database on CCF stakeholders; distribution of invitations for meetings; organizing CCF events, and note-taking for each event.



Mr. Salampak, Head of BP3D (left) with Mr. Tika, Head of Economic Division (center) & Mr. Aprianto, Head Planning & Budgeting Division (on the left Mr. Tika), and their staff as "The Secretariat of CCF"

## 2.2. Technical Assistance (TA) to CSR Coordination Forum

The Secretariat (Planning Agency) hosted the initial meeting of the CSR Coordination project by inviting 17 government agencies that were involved in an Investment Task Force and the technical agencies that are related to extractive businesses, such as plantations. The government was grateful for the technical assistance provided by YTS for developing the CSR Coordination Forum.

The scope of technical assistance included: preparation, pre-meetings toward CCF, disseminating information on CCF, and lobbying and advocacy to get support for the CCF agenda and the event itself.

#### First CSR Coordination Forum (CCF)

The first CSR Coordination Forum (CCF) took place in January and aimed to: 1). formulate key issues for discussion in the CSR Coordination Forums, and identify supporting issues, as well as potential conflicts and their resolution; 2). identify rights and obligations among stakeholders, and an accountability mechanism; and 3). develop a meeting schedule.

Altogether, 67 people from companies, communities, and government agencies took part in the event, as well as YTS management. The Vice Regent, Mr. Roni Karlos opened the event.

As it was a first meeting, it took a little time to break down the barriers between the different stakeholder groups. However despite this, everyone made a serious effort to make the forum work.

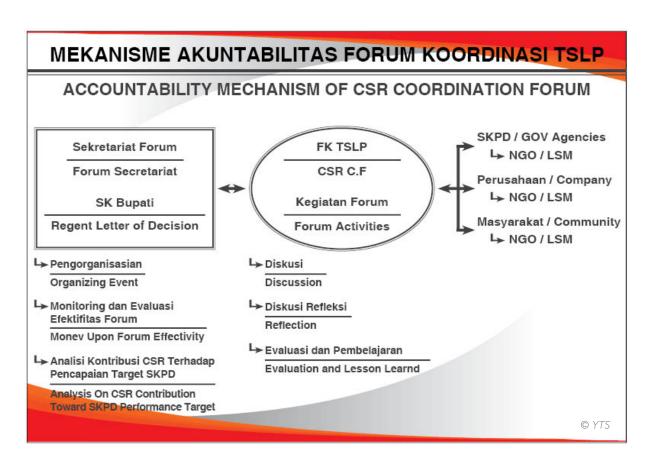
The output of the meeting was quite fruitful with a list of issues, supporting issues, potential conflicts and resolutions. A Core Team approach was used to develop the schedule for upcoming meetings and identify the topics for each meeting. The Core Team consists of five representatives from villages, five from companies, and six from government. And they were trained as 'bridging agents' to encourage more active engagement among stakeholders in the next stakeholder meetings.

Summary of the results:

	Main Issues		Supporting Issues	
	mmunity, company, government groups shared the main issues:		mmunity, company, government groups shared erent supporting issues:	
1.	Communication gap between companies, communities, and government that creates prejudice, distance, and even conflict	1.	Many companies do not have an office in Kurun/ Gunung Mas	
2.	Lack of comprehension of good CSR conception	3.	Geographic challenge	
3.	Late of law enforcement and mediation for conflict between communities and companies	3.	No phone and internet reception in location of many extractive companies	
		4.	Government only coming to see the community and company when there is conflict	

	Potential Conflict		Conflict Resolution
1.	Community feels that the company is ignorant of community aspirations and protests that make the community angry and do violent things	1.	Companies should have a representation office in Kurun/Gunung Mas
2.	Government feels upset that company top management is hard to find for coordination and that burdens the government with solving more issues between companies and communities	2.	Create regular dialogue forum between communities, companies, and local governments (village level) that minimizes the role of thugs and provocators taking advantages from companies & communities
3.	Companies feels that government only cares about the company's contribution and does not provide enough security support for their business	3.	Capacity building on good governance for communities, companies, and government that makes clear the rights and obligations of company, community, and government in district development
4.	There are few individuals from community, government, NGOs and law enforcement doing extortion, fraud or creating hostile situations between the community and the company for their own benefit (provocators)	4.	CSR Coordination Forum is a strategic medium as a table for dialogue to bridge the communication gap between the public and companies; government will exercise its role as a facilitator, hand-in-hand with Civil Society Organizations as an intermediary group

## Accountability Mechanism:



## Core Team/Organizing Team

The name of the Core Team was changed to the Organizing Team of the CCF. The Organizing Team will meet once in a month in different locations: government office, company site/office, and the village. However, when there is a CCF event in that month, then the meeting is considered to be included in that event.

The purpose of the meeting is still to assess the knowledge and wisdom of each person in the team. From this, the team is facilitated to gradually elaborate a conceptual framework of better CSR Governance in Gunung Mas. This process is in its early stage, but slowly and surely people's understanding of the CCF is increasing, and those who are engaged in the organizing team have improved their attitutudes about the importance of the CCF's continuation. An example from the second CCF was that the seven community representatives were unable to attend, but they requested an update of the results of the event and the schedule for the next meetings. Another example was that some company representatives asked the Secretariat to coordinate with and lobby their bosses, so they can more actively engage in the forum despite their job routine.

The Organizing Team has conducted two meetings: first in BP3D, the Planning Agency office and second in Petak Bahandang Village.

Presentation on CSR Governance Design to Regent in Bappeda

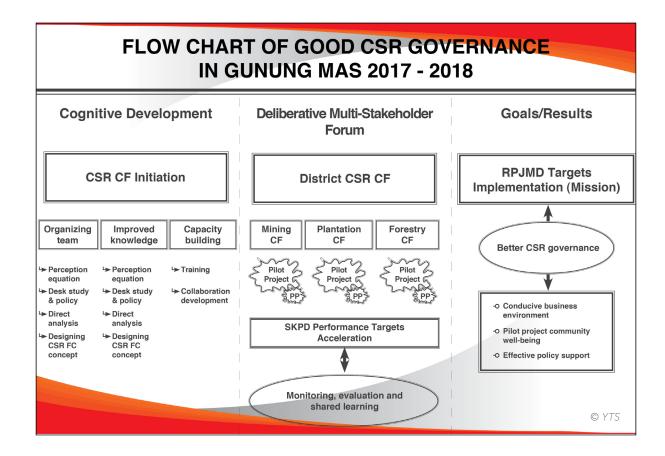
The government would like to see a more comprehensive plan than just the ACN project work plan. The Regent was joined by the Vice-Regent, the Government Assistant I, a District Assembly member, the Chief of the District Police, and the Head of the District Attorney. The Head of Planning and the Head of the Economic Division of Planning hosted the meeting.



Two major concepts were presented:

- 1. Design of better governance of CSR in Gunung Mas 2017-2018
- 2. Budget advocacy to incorporate CSR into government programs in 2017-2018

The first concept involves three stages of intervention: cognitive development, deliberative multi-stakeholder forum development, and accelerated outcomes in the RPJMD (District Strategic Plan).



Cognitive development covers some aspects of capacity-building, especially for the Organising Team and for decision-making in terms of better understanding of CSR and its development, policy studies, and improving the capacity to establish a good design for the CSR Coordination Forum.

The deliberative multi-stakeholder forum is a tool to increase public engagement in CSR development and how it contributes to better CSR governance in Gunung Mas.

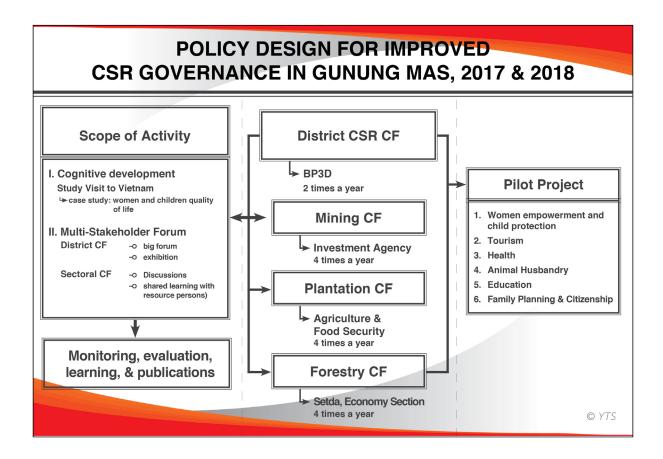
An accelerated outcome in the RPJMD, the district mid-term development plan, involves a series of efforts to achieve the goals of the two interventions above. This means that the intervention doesn't stop with creating outputs from activities, but we also to make sure that those CSR programs are integrated with government programs and can be tracked through the RPJMD, especially the pilot projects.

The second concept is the concrete action of government in exercising good governance in CSR management. It involves three parties: companies, beneficiary communities, and government, with the government allocating sufficient budget to at least six SKPD/government agencies for pilot projects in 2018. These will be based on on-the-ground participatory identification of needs, using participatory assessments or participatory research - a fundamental prerequisite for any CSR activity.

Government has to focus more on improving the human development index through human development-centered interventions, instead of infrastructure. The government has already allocated most of its budget for infrastructure, especially for multi-year projects. This therefore is the rationale for choosing the following SKPDs: Health, Education, Agriculture & Food Security, Tourism, Women Empowerment & Child Protection, and Family Planning & Population.

The Regent accepted the entire concept proposed by YTS and therefore agreed with budget revisions in 2017 and the budget proposals from selected agencies in 2018.

YTS will provide assistance for program development for each SKPD.



#### Second CSR Coordination Forum

This event was aimed at concluding the process and results of the CSR Coordination Forum development under ACN funding support. It included: dissemination on Secretariat works, action plan for 2018 based on approved CSR governance design in Gunung Mas, and concensus to better governance aspects to be implemented in Gunung Mas. It was intended to have a keynote speaker to increase the knowledge of the audience on human-centered development, as one crucial foundation to implement CSR. However, the speaker cancelled at the last minute.

Altogether, 81 people from companies, communities, and government agencies took part in the event, as well as YTS management. The Vice Regent, Mr. Roni Karlos opened the event. Unfortunately, most of the community representatives were absent due to conflicting schedules, religious activity for Hindu Kaharingan, and some weather problems because of excessive rains.

The facilitator assisted the Secretariat in conducting a survey with the CCF participants that was aimed at mapping the participant's regarding their experience in participatory forums and related to CSR in particular. The survey was done before the opening session and examined three topics: participation level, knowledge of CSR, and perception on the function of the CCF.

## **Participation Level**

This applies to community forum, government forum, company forum, and or multi-stakeholder forum

Decision Making Forum (highest level of participation)	18 people
Cooperation Forum (medium level of participation)	25 people
Consultation Forum (low level of participation)	27 people
Dissemination Forum (lowest level of Participation)	26 people

## **Knowledge of CSR**

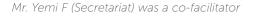
What do you know about CSR and How ?				
From reading and listening				
(Examples: reading banner on CSR, topics on CSR in newspaper, information from discussions)	35 people			
Involved in CSR programs either directly or related to CSR development				
(Examples: officer in CSR division in company, CSO partners in executing CSR programs,	13 people			
government task force for CSR development, CCF secretariat)				
Involved in decision-making on CSR Policies				
(Examples: technical team for Perda completion, company management board)	9 people			
Beneficiaries of CSR Programs				
(Examples: livelihood program, sponsorship)	3 people			

## Perception on the Function of the CCF

The participants were asked to write two key words maximum. A total of 35 people provided their perception on the CCF function and these were grouped as follows:

- 1. For comunication and coordination
- 2. For negotiating proposals and program
- 3. For disseminating information
- 4. For solving issues
- 5. For enhancing cooperation







YTS, university, company filling in the survey



Ms. Dian (YTS) main facilitator assisting a Protestan Priest filling in the survey



Yuddis (YTS) was one of the co-facilitators



Head of Agency, Head of Village, and government staff participating in the survey



Mr. Tika (Secretariat) one of the co-facilitators assisting Mr. Ozzie from USAID LESTARI Project



The Vice Regent hands over a gift to a quiz winner



Mr. Salampak, Head of BP3D, hands over a gift to a quiz winner



Mr. Roni Karlos, Vice Regent participated in a social identity game together with the all the participants

#### Presentation of the Secretariat

Mr. Tika Tatariano, as Head of Operations in the CCF Secretariat, presented the progress of CCF development and the Secretariat Action Plan for 2018.

Starting with the Secretariat's scope of work and its workplan for this year, he shared his feelings as Secretariat Operations Head. Previously, he was not interested in dealing with CSR affairs. He thought CSR was about government asking money from the company, and the company should build infrastructure and give donations to the community. He said that under YTS's assitance, he discovered that running a secretariat is not only dealing with technical aspects but also requires a set of skills for lobbying, mobilizing people, and other things.

Furthermore, he explained about the design of CSR Governance under this project's assistance. He focused on the cognitive development stage, as we are in that stage now. Cognitive development is the agenda for this year and it applies to the Secretariat and stakeholders in the CCF. In a question and answer session, two participants suggested adding one more sector forum, and the Investment Agency requested clarification

"In the old days, I was not interested with CSR business. .... Now, I have discovered, it is like a fantastic imagination! CSR brings three sets of stakeholders - company, community, government - to build good governance that requires a set of skills and innovation for mutual well being"

Mr. Tika Tattariano, Head of Economic & Social -Cultural Division



on the Secretariat's scope of work for the CCF's sectors. Basically the program design under this project is designed as an entry point for the stakeholders to improve the program, though a trial and error process.

In the Action Plan for 2018, four government agencies have proposed some budget allocation to implement the CSR Coordination Forum, and six government agencies have proposed some budget allocation for piloting projects with CSR cooperation.

The session continued with an introduction to a CSR Concept by Bardolf Paul from YTS, and then continued with making a mural envisioning CSR activities that focus on human-centered development.

The CSR Concept presentation focused on six points: the mantra "empower your neighbour" was introduced to explain the overall goal of good CSR; the question of clarifying the individual roles of each of the three stakeholder groups was raised; the need for additional learning and skills building for all stakeholders; basic information is required before any intervention – eg, baseline, assessment; use current RPJMD and its extension to make programs compatible with the development agenda in target locations (villages): and create meaningful partnerships between companies, government, communities and CSOs.

The results of the mural included: environmental management, women's empowerment, child protection, health care for mother and child, health in general, tourism, youth empowerment, family planning and family well-being, vocational education, food security, agriculture and fishery.



Mr. Bardolf Paul introduced some principles for good CSR



Mural on CSR activities that focused on human-centered development

## Action Plan after CCF:

- 1. CEO meeting with the Regent in order to discuss program cooperation between pilot SKPD/ government agencies with CSR programs, as part of the CSR governance design implementation. The six SKPDs or technical agencies will be presenting their proposed activities for companies to chose for possible cooperation program. SKPDs provided a menu of activities and profile of potential projects based on technical assistance from YTS/ACN project. The results of the event will become an integrated program between government and CSR to accelerate the performance target of the district strategic plan (RPJMD).
- 2. Establishing CCF Sectors: Mining, Plantation, and Forestry

These activities rely on the budget revision from those government agencies this year.

## 2.3. Technical Assistance (TA) for Shared Learning on CCF Implementation

The YTS Governance Specialist assisted the Secretariat to reflect on implementation of the CCF, the next day, May 10 in the Economy & Social – Cultural Division of BP3D room.

## 1. Reality Check

	What worked well?	Influencing factors of success
1.	Invitation signed by Regent on time	The EO had submitted the invitation two weeks before
2.	Alternative venue bigger than BP3D meeting room available	The EO had booked the venue 2 weeks before and no event from Regent's office at that time
3.	Electricity, air condition, and room cleanliness in good condition	The EO checked the venue one day before
4.	Team work in Secretariat is solid	Team building has been going on since the Governance Project 4 years ago
5.	Qualified persons from companies, university, other projects, and NGOs attended the event	Good lobby by secretariat and YTS
	What is not work well?	Influencing factors of failing
1.	Numbers of companies attended the event was the same as previous event, which is only 5 out of 17 companies	Not lobbying or approaching all invited companies
2.	Number of community representatives was only a few attending the event	Rely on support from Subdistrict staff (Kurun) and on YTS team as agreed. In Kurun the staff failed meeting his obligation because there is no money for transportation cost. In YTS case, the staff assumed because of raining and Hindu Kaharingan festival. While the five members of Organizing Team had to attend the provincial meeting.
3.	Mural making in a group did not happen since participants preferred sitting on chairs to write their ideas on meta plan. So, the2 objective of session was achieved but the situation was not "festive" as happened in the social identity game before	Facilitator did not anticipate that writing on the floor was not convenient for most participants despite we did simulation in rehearsal.
4.	Secretariat does not have budget yet for May activities	Budget revision proposal is not yet passed in the District Assembly
	What was not implemented?	Influencing factors
	sentation from Keynote Speaker, Mr. Dedi Mulyadi – gent of Purwakarta District of West Java	Sudden cancelation due to political party meeting for election in 2018

## 2. Lessons Taken

There are a number of takeaways from the work so far:

- a. In organizing the CSR Coordination Forum, the secretariat has to deal with more than just administrative matters; they also have to bridge communications between stakeholders to make sure everyone is on board with the CCF agenda. Once they are successful in bringing people together in the CCF, they continue to work alongside the facilitators to ensure everything runs smoothly.
- b. Attitude is everything. People appreciate not being treated simply as a 'target group'; they want to feel they matter and that others care about their situation. It's about building relationships and giving people something tangible based on their needs and circumstances. This is called building empathy and it already is happening: for example, when SKPD personnel were unable to attend events, they informed the YTS coordinator in advance by phone and some made time to meet her in the hotel after office hours.
- c. More practice is needed on preparing presentations in order to make sure that all significant points are properly covered.

## 3. Improvement Plan

The Secretariat needs additional support to make sure that they are completely comfortable and confident in executing their responsibilities. They have the following needs:

- A training on event organization that includes time and event management, communication skills, and risk management
- Hands-on coaching to implement what was learned from the training

The Secretariat will re-design the budget proposal for next year with a larger allocation to enable the team to engage more actively and often with counterparts in communities and companies, and to find key persons that can help the Secretariat mobilize people to attend events.

## 4. Conclusion

Progress in developing the CCF is on track. Currently, we are in the cognitive development stage, implementing the CCF in the second stage, and preparing to move forward to the next stages.

## 3. Unintended Results

## 3.1. Additional Activities

The project work plan delivery is meeting all the objectives and has been enriched by some activities such as disseminating the CCF in eight subdistricts, a field visit to a plantation company, and a meeting of the SKPD or technical agencies for assessing and integrating their programs with the CSR program.

## Promoting the CCF in Eight Subdistricts

Together with the Planning Agency, YTS joined the annual planning meetings in eight out of twelve subdistricts. Information on developing the CSR Coordination Forum (CCF) was distributed during these events, including a summary of what had been accomplished so far. Many people would like to join the CSR Organizing Team, including some District Assembly members. YTS advised the CCF Secretariat to add more people to the team, especially representatives from directly-impacted communities in several subdistricts. As a result four new candidates joined the Organising Team: a subdistrict head, a village head, a village school teacher, and a subdistrict staff member.

## **Organising Team Meeting**

On March 7, the Organising Team conducted its second meeting in Petak Bahandang Village. The meeting included visiting the operations of PT. ATA, a palm oil company in Petak Bahandang.

Some additional members representing communities from two subdistricts joined in as well. Overall, seven people came from different subdistricts.

The event started off with the visit to the palm oil company, PT. ATA, where we heard about its simple CSR program.

PT. ATA has been doing CSR for local communities nearby the company's operations. The Public Relations Officer was assigned the responsibility for CSR, but admitted having no prior experience. He tried to learn on his own by using the internet. He accepted the invitation to join the Organising Team and took part in the team discussions in Petak Bahandang Village.

## **SKPD Meeting**

On March 24, the SKPD meeting looked at implementing the CSR governance design in 2018 through a joint program of pilot projects between selected government agencies and companies.

Participants came from Education, Agriculture, Community Empowerment, Women Empowerment & Child Protection, Family Planning, Investment, and BP3D. Absent were Health, and the Economic Legal Divisions of Setda, due to out-of-town business trips.

The participants are all committed to making the program work, and will select one to three projects that companies can choose to collaborate on. Each SKPD will make a detailed plan, including the budget, and will email the plan to the officer in charge of the SKPD planning and budgeting process.

This meeting attracted the attention of the local newspaper, the Dayak Post, which ran an article on it the next day.

## 3.2. Government Budget Contribution

After the ACN funding was announced in October 2016, the project started in November 2016. In response, the government took an initiative to provide budget support of about 40 million rupiah in its 2017 annual budget for the January to April period.

During project implementation, the planning agency, BP3D, has committed more budget to continue the CCF activities until the end of the year. This they will do by cutting from other programs, which indicates how seriously they take this initiative.

## **Media Publications**

There were four media news stories covering project events, without any prior press release.



Borneonews, Monday 12 June 2017, Vice regent of Gunung Mas opened the Initiation of CSR Coordination Forum



ProSampit, Wednesday 25 January 2017, Formulate Industrial Guide Guiding Rules, District Government Holds This Forum



Borneonews, Friday 24 March 2017, BP3D Gunung Mas discusses the CSR program



# Forum TSLP Jadi Jembatan Komunikasi

KUALA KURUN-Forum Koordinasi Tanggung Jawab Sosial Lingkungan Perusahaan (TSLP) diharapkan dapat menjadi jembatan komunikasi yang efektif antaratiga pilar pembangunan di Kabupaten Gunung Mas Gumas.
Hal tersebut disampaikan oleh Bupati Gumas Arton S Dohong dalam sambutan tertulisnya yang dibacakan oleh Wakil Bupati Gumas Rony Karlos pada acara

lokakarya forum koordinasi Corporate Social
Responsibility (CSR) di
OPU Damang Batu, Selasa
pagi (9/5).
Sejak Januari lalu, Forum Koordinasi TSLP telah
digagas dan dilaksanakan.
Bupati Gumas bersyukur
sejumlah Organisasi Perangkat Daerah (OPD) di
lingkup Pemkab Gumas
bersama para pemangku bersama para pemangku kepentingan dapat men-jalin sinergi yang baik un-tuk mewujudkan konsep TSLP yang lebih baik.

Menurutnya, pekerjaan yang cukup berat adalah mendorong lebih banyak perusahaan yang meski-pun belum tahap produksi dan menjalankan TSLP, namun bisa berpartisipasi aktif dalam forum koordinasi TSLP.
"Saya berharap forum ini menjadi jembatan komunikasi yang efektif antara tiga pilar pembangunan

munikasi yang etektif anta-ra tiga pilar pembangunan di Kabupaten Gumas yaitu pemerintah, masyarakat, dan dunia usaha," pung-kasnya. (kam/c2/ala)



DAVAK PON Sales 18 Mars 2017 Dianggap Baik, CSR Masuk Renja 3 LS 2018

CSR Coordination Forum in newspaper

## 4. Recommendations and Conclusions

## 4.1. Recommendations

In order to continue all the good initiatives and commitments under this project, the Gunung Mas government needs to do the following:

- 1. Improve the capacity of organizers, including the Secretariat in BP3D and three other agencies
- 2. Identify potential facilitators for the CCF to be trained for next year's CCF implementation
- 3. Set the agenda for CCF discussions on revision of Perda No.5/2015 on CSR

## 4.2. Conclusions

The development of the CSR Coordination Forum initiative started up towards the end of 2016, and there now is an approved design for the Forum, which is part of the CSR governance agenda in Gunung Mas. The two Forum-sponsored events have clearly demonstrated the need for this kind of communication mechanism to exist in order to bring all related parties together to build a better understanding of issues and to take serious steps to create an environment that will be conducive and supportive for developing a unified approach to the development and application of good CSR policies and programming in the district. Project support has been very instrumental in facilitating this outcome.

However, there still is a need to support and strengthen the CCF through capacity-building and this is something the government in Gunung Mas has already approached YTS about. They are keen to improve their performance and demonstrate real change in the practice of CSR in the district. A better understanding of good CSR practices is essential before making key policy decisions. YTS intends to continue working with all three sectors – community, company, government – to help improve perceptions, attitudes and understanding of all key stakeholders.







