

## Project Summary

The title of the project is “To reduce Poverty by Increasing Knowledge Capacity” and its mainly scope is “Business and Human Right”. Total project duration is 6 months to 2 year whether first period is from 26<sup>th</sup> July 2015 to the end of January , 2016 ad the second period is February 2016 to July 2017. Mainly 80% of project fund is donated by the ASEANSR Network Ltd and others 20% will be funded from co-founders SMART Group of Companies, MOGSS and Chuan Huat International Pte Ltd. After six months, the last project period will be go by Ray of Hope’s own fund, the former co-founder fund and others sponsorship.

In this project, the title is mainly focus on general knowledge on profitable business, harmless living and human rights. If we flash bac in our community, there are many business issues about human and right, dangers to natural disasters and economic challenges. There are many human right violations such as forced migration, labor exploitations, child labors, gender inequality, human trafficking. So this project will help to protect the local work survival of locals for business, safety, health and prevention of natural disasters. The mainly targeted areas are Yangon and Bago Division, target ages are 10-18 and 19-55.

We target to implement in three main outputs which are knowledge sharing by publication, communication campaign and awareness training. Main activities based on outputs are illustration of cartoon book and pamphlet publishing and radio broadcasting about those books. Or second one, workshop surveys, case study based on regional issues, and group discussion as communication campaign. For the last one is by demonstration a play performance and presentation of gallery showroom as awareness training. Also our co-funder will help with the project funds, material supports and volunteer participation in our project. All the operation process will run stage by stage as showed in activity list and Gantt chart.

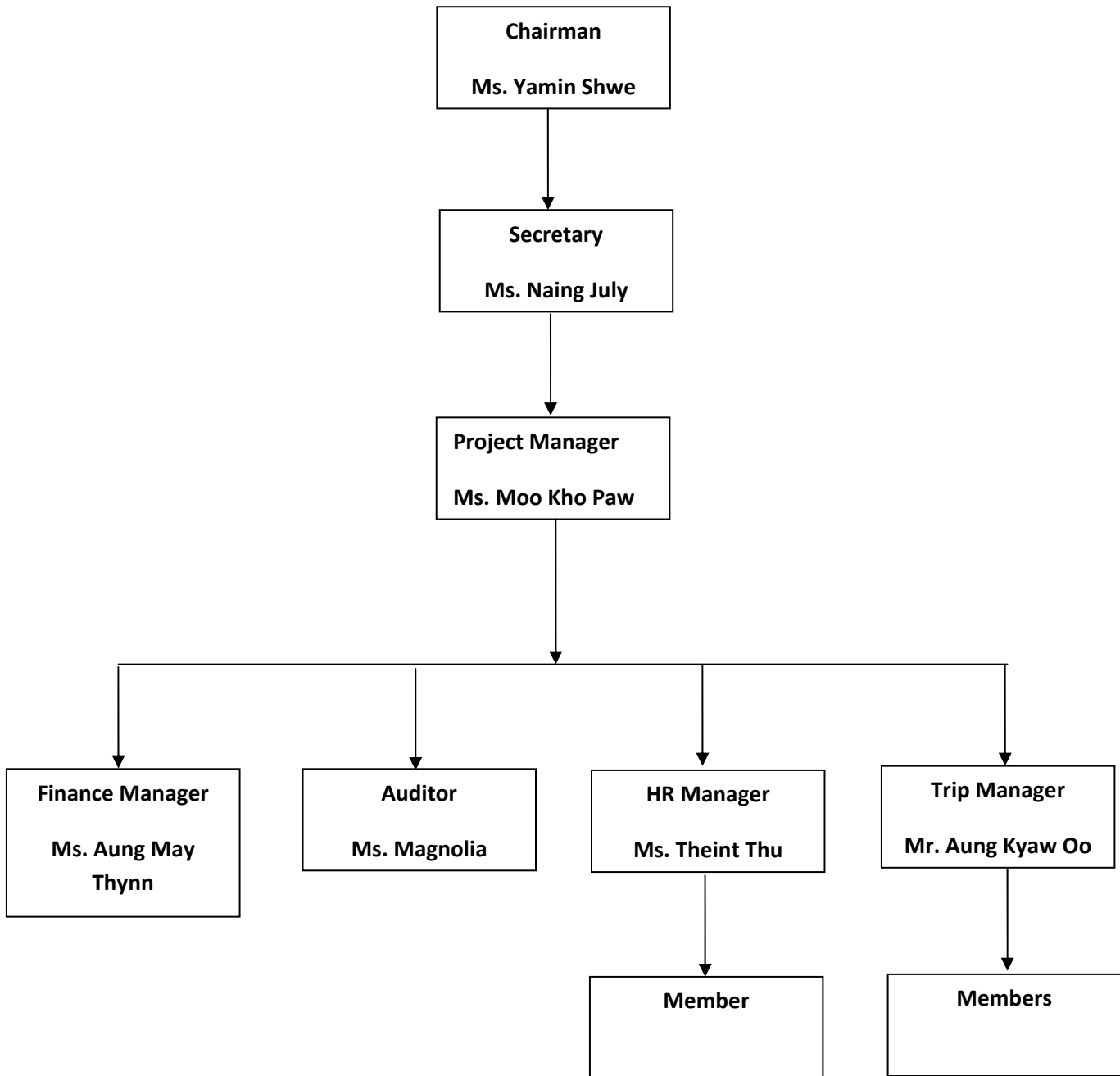
Finally, to meet our purpose and objective, we will review and evaluate analysis on the project every 3 months. We expect and ensure that the community will benefit through this project and meets the purpose and exception in positive results.

## 1. Profile of the Project Organization

### 1.1 Management Organization

Position	Name/Organization	E-mail
<b><u>Ray of Hope</u></b>		
Chairman	Ms. YaminShwe	ooyaminshwe2006@gmail.com
Secretary	Ms. Naing July	naingjuly9@gmail.com
Project Manager	Ms. Moo Kho Paw	trazyaung.94@gmail.com
Project Coordinator	Mr. Lalmuana	lalmuna02@gmail.com
Finance Manager	Ms. Aung May Thynn	chitoomay3@gmail.com
Trip Manager	Mr. Aung Kyaw Oo	mgaungkyawoo199@gmail.com
HR Manager	Ms. Theint Theint Thu	theinttheint2012@gmail.com
Auditor	Ms. Magnolia	tatinemway89@gmail.com
<b><u>(From ACN Side)</u></b>		
<b><u>Co-Funders</u></b>		
SMART Group of Companies	Mr. Kyaw Kyaw Hlaing	kkhlaing74@gmial.com
MOGSS	Mr. SweThet	swethet.mogss@gmail.com

## 1.2 Organization Chart



## 2. Project Specification

### 2.1 Purpose

To educate and provide general knowledge for local people in all-purpose facts about living healthy, safely and gaining profitable businesses. Through the project, local people will achieve quick facts about local businesses (i.e. fishing, agriculture, farming livestock, carpenter works, etc) and how to make profitable local business, being safe, staying healthy, saving Mother Nature and prevention against natural hazards. People will also learn about individual rights and general knowledge in subjects about science, math and geography. Through the project, local people will benefit fairness, equality, respect and peaceful connection where everyone can develop a rewarding business and social skills for day to day survival.

### 2.2 Statement of Objective

To know the knowledge of business and human right concept within target time

To reduce poverty by increasing knowledge capacity

## 3. Action Plan

### 3.1 Project Analysis

Project Title	To Reduce Poverty By Increasing Knowledge Capacity
Project Scope	Business and Human Right
Start Date	17 <sup>th</sup> July 2015
State Organization	Ray of Hope Foundation
Prime Funder	ASEA CSR Network Ltd
Submitted By	Ms. Moo Kho Paw
Date Awarded	13rd July, 2015
Current Stage of Project	Mature Stage
Project is on Schedule	Yes (Detail is attached)
Project within Budget	Yes (Detail is attached)

### 3.2 Project Milestone

Ray of Hope members and volunteers actively cooperate together and implement the project. We made 10,000 books publication for first issue. The following figure is the milestone of ASEAN-Ray of Hope Project.

No	Date	Area	Title	Number of distributed Book	Status
1.	01/11/2015	Hlaing Thar Yar Township, Ward 5	Distribute Book, Awareness Campaign	250	Complete
2.	05/12/2015	SMART Booth, Yangon Technological University, Insein Township	Distribute Book & Knowledge Sharing	100	Complete
3.	14/11/2015	Hlaing Thar Yar Township, Ward 2	Distribute Book, Awareness Campaign	250	Complete
4.	11/11/2015	Dawei Township	Distribute Book, Library Donation	150	Complete
5.	24/12/2015	MOGSS High Way CSR Campaign , Yangon ~ Nay Pyi Taw High Way	Distribute Book & Knowledge Sharing	400	Complete
6.	20/01/2016	Aung Theint Di Monastery , Hlegu Township, A Hlaing Ni Dam	Distribute Book, Awareness Campaign	250	Complete
7.	17/02/2016	Ray of Hope Booth, Government Technology University, Maw Bi Township	Distribute Book & Knowledge Sharing	100	Complete
8.		Bago Township	Distribute Book, Awareness Campaign		Plan
9.		Hlaing Thar Yar Towhship	Distribute Book, Awareness Campaign		Plan
10.		Dhala Township	Distribute Book, Awareness Campaign		Plan
11.		Radio Broadcasting	Talk Show Discussion		Plan
12.		Monastery School	Distribute Book, Awareness Campaign		Plan

#### 4. Risk Identification and Management

Risk	Analysis		Management	Escalation Point
	Impact	Like-lihood		
Potential permission of local government	<b>H</b>	<b>H</b>	The risk owner is regional government authorizer. This risk can caused if the permission is off for long term project run. So, we need to guarantee on whatever consequences of project which can hugely impact on that region. So, project management team always need to be monitoring and taking immediate corrective actions and preventive actions on that risks	ACN need to manage, if the risk is in highest stage
Negative feedback from local	<b>M</b>	<b>M</b>	The risk owner is local people. We always need to be monitoring on their feedback and take it into corrective action. Receiving responsive feedback on what their needs and willingness is important. So that they will effectively participate with great motivation and interest in the project when we provide solutions to their concerns and issues.	

## 6. Annex

### 6.1 Volunteer CV Attach

To effectively improve our process , we divided two operation groups before we go campaign trip.

#### Programming Team

Responsibilities : Engage to local leader, Arrange volunteers, Arrange local setting to conduct training, Propose for training permit

Focal Person : Ms. July, Ms. Theint Theint Thu and Ms. Yamin Phyo

#### Conducting Team

Responsibilities : Design training package, Prepare training tools and materials including cartoon books, Organize trainers

Focal Person : Ms Yin Thu Myint, Ms. Htet Htet Aung and Ms. Moo Kho

**Detail member list is attached with pdf file.**

### 6.2 Photos Attach























