





## **Project Progress Report from Implementer**

### 1. Basic Information

Name of Implementer	Office for Business Sustainable Development (SDforB) of Vietnam Chamber of Commerce and Industry (VCCI)	
Address	No 9 Dao Duy Anh Street, Hanoi, Vietnam	
Project Title	Enhancing Integrity Implementation Initiative in Business (Project 12)	
Countries covered	Vietnam	
Project duration	6 months (from July 2015 – 31 December 2015)	
Contact person & details	* Contact person: Mr. Nguyen Quang Vinh, Director General, SDforB Mobile: 84 – 903451888, Email: vinhnq@vcci.com.vn  * Alternative contact point: Ms. Dinh Thi Bich Xuan, Deputy Manager, SDforB Mobile: 84 -988176878, Tel: 84 -4 – 35743492 (Ext: 106), Email: xuandtb@vcci.com.vn	

## 2. Project Design

## **Project Purpose:**

- -To enable companies, both domestic and foreign, operating in Vietnam to work as partners to ensure integrity by which business conducted.
- -To make proposals to define policies and legal frameworks towards transparency and integrity in business environment.

# 3. Progress against Project Purpose

Indicators of success*	Status before project started*	Progress (Describe any progress to date)
<ul> <li>Proportion of businesses understanding of benefits of conducting transparent, integrity practices;</li> <li>Increase in media coverage on integrity and transparency in business</li> </ul>	Awareness and understanding is insufficient and sometimes it is unconcerned about the workshops/event	<ul> <li>Business awareness raised and made changed, more actively participated in the events and raised their voice to discussion session.</li> <li>A number of media coverage on Project 12 contents and interviews of some of key members involving in the programme</li> <li>More and more business and stakeholders know Project 12 and support its objective.</li> </ul>
Identified the business demands for integrity support	Not clear	01 survey was conducted

# 1. Progress against Outputs

Outputs (original planned outputs)*	Indicators of outputs*	Progress	Completed? Yes/No)
Meetings and workshops			
Workshop on "Improving Business Competitiveness -Placing Integrity at the heart of Business" in HCMC dated 30 July 2015	Wider stakeholder community involved in the transparency activities and policy advice;	- 01 workshop conducted to attract more than 200 participants (in which more than 30 representatives from the senior delegation and private sector of United Kingdom). Participants included representatives of ministries and agencies, domestic business associations and foreign business associations in Vietnam,	Yes

Outputs (original planned outputs)*	Indicators of outputs*	Progress	Completed? Yes/No)
		corporations, multinational companies, and businesses (mostly in Ho Chi Minh City and other southern provinces) across all sectors of the economy. Representatives of the mass media that attended and reported about the event are VTV, Vnews, VOV, Vietnamnet, Vietnam Business Forum magazine,	
		-The high ranking delegation of the British Government paid a working visit to Vietnam and participated in the workshops, particularly, Prime Minister of the United Kingdom - David Cameron and Deputy Prime Minister of Vietnam - Nguyen Xuan Phuc delivered important opening speeches and chaired panel session "Promoting trade investment through integrity in corporate governance" The panel joined by Mr. Vu TienLoc - VCCI president, Mrs. Victoria Kwakwa - World Bank's Country Director for Vietnam, Mr. Milton Lawson - lawyer of Freshfields Vietnam.	
		<ul> <li>-The workshop agreed to make recommendations as follows:</li> <li>+) Continuously encourage businesses to apply principles of corporate governance to change the perception of leaders on common standards and promote business ethics and responsibility;</li> </ul>	
		<ul> <li>+) Create transparent business environment for Vietnam to attract foreign investment and utilize all opportunities coming from economic integration. In particular, the law enforcement system and the court should ensure better enforcement in the adjudication of commercial interests between businesses.</li> <li>+) Promote the compliance with international and national standards in the banking and financial sector</li> </ul>	

Outputs (original planned outputs)*	Indicators of outputs*	Progress	Completed? Yes/No)
		and other business sectors.  +) Improve the approach to trade investment promotion through in-depth corporate forum for parties to understand the business and investment environment and expand business cooperation.	
2. Workshop on "Why are transparent companies more successful?" in Nghe An Province dated 18 August 2015 in collaboration with UNIDO	Wider business attended the workshop on integrity and gained better understanding	<ul> <li>Widely introduce Project 12 to business in Nghe An province and update on the programme progress since the official launch on April 2015</li> <li>To awareness raising about the benefits of transparent business.</li> <li>More than 100 representatives from businesses, association and organizations attended the workshop.</li> </ul>	Yes
3. Launching workshop on Survey report "Current Integrity Status in Business and Demands for Corporate Integrity Capacity Building Support" in Hanoi dated 29	- To launch survey report	- Special speakers attended the workshop: +) Mr. Trinh Minh Anh – Deputy Director General, Inter Agency Steering Committee on International Economic Integration +) Ms. Pham Chi Lan, Economic Expert +) Mr. Florian BERANEK, UNIDO Lead Expert Societal Responsibility, etc - Over 100 participants attended the workshop. They express their high concern and this means that they better understand of integrity in business and in the context of TPP, FTA agreement engaged by Vietnam. The issues of why transparent and integrity companies are more successful in business; why VN SMEs annually growth in number of registration but their competiveness is not strong to be addressed Identification of the barrier to business growth that is	Yes

Outputs (original planned outputs)*	Indicators of outputs*	Progress	Completed? Yes/No)
		bribery and unofficial payment – one of the main reasons.	
Training and research			
4.Making survey on "Current integrity status in business and demands for corporate capacity building support"	To identify overview picture of how integrity is implemented in business and what they expect Project 12 support	<ul> <li>- 01 survey conducted in Hanoi, Da Nang and Ho Chí Minh city within 6 selected business industries like leather and footwear, garment and textile, food and foodstuff, electronics, banking.</li> <li>- 180 companies participated in survey and provided responses (in which multinational accounts for 30-40%).</li> <li>- Detail survey report, please visit link: <a href="http://dean12.org.vn/en/current-integrity-practices-in-business-and-demands-for-corporate-capacity-building-support.html">http://dean12.org.vn/en/current-integrity-practices-in-business-and-demands-for-corporate-capacity-building-support.html</a></li> </ul>	Yes
5.Survey report design and printing	High quality product	<ul> <li>Logos of VCCI, SDforB, Project 12, ASEAN CSR</li> <li>Network, and Integrityhasnoborger were presented.</li> <li>The image of project is positioned</li> </ul>	Yes
6.Pilot training workshop "Responsible Business - Solution to improve business competitiveness" in Hanoi dated 25 November 2015	Business are updated the role of business in anti-corruption	<ul> <li>- 17 SDGs, SDG No 16 about peace, justice and strong institutions were mainly focused;</li> <li>- Engagement of business to fight corruption and bribery through collective action;</li> <li>- Provide updated law on anti-corruption</li> </ul>	Yes
7.Adapt and adopt relevant international		- Adapt and adopt several international documents/tool	Yes

Outputs (original planned outputs)*	Indicators of outputs*	Progress	Completed? Yes/No)
document and translation into Vietnamese		provided by TT/TI to translated into Vietnamese, then next period to develop as publication and hand-book for business such as a guide for anti-corruption risk assessment; Business principles for Countering Bribery	
PR Communication Tool`			
8.Project brochure design and printing		Produce and publish 600 copies (Vietnamese and English version)	Yes
9.Project Website Development		<ul> <li>- A website developed;</li> <li>- Over 400 visitors within 6 months</li> <li>- Quick Assessment provides users/business a quick look at your company's integrity system and identifies missing elements that may cause risks out of your management</li> <li>- Corporate integrity program to be develop, so that business can disclose their policies on the project website. However, this is a big challenge and should do improve in the days coming.</li> </ul>	Yes
Promote International Cooperation			
Attending the regional workshops organized by ASEAN CSR Network		Regularly to attend meetings of regional integrity working group and relevant workshops	

#### Risk

#### Highlighting our new risk for the project

Risk	Impact (H/M/L)	How are we managing these risks?
Budget constraint and lacking of human resource	Having difficulty in conducting activities outside Hanoi because of restricted state cost norm	Proactively work with organizations and companies to raise financial support and in kind support

#### Other

Has there been a change in the level of local or host government support and engagement?

The programme has commitment from relevant governmental agencies through their involvement in the implemented activities. Such organisations are: Government Inspectorate, the Government Inspectorate Research Institute, Central Internal Affairs Commission

### In our opinion is this project still viable?

Yes. This period is the very first quarter over the 5 year period of the project (2015-2019). The Government committed to provide state budget every year but co-finance is a very important priority. The project has gained concrete commitment from most of relevant stakeholders including governmental agencies, international organisations, embassies, and businesses and business associations and our partners.

Report is written by Dinh Thi Bich Xuan Deputy Manager, SDforB Date: 18 January 2016

Signature:

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Position: Director General, SDforB

Date: 18 January 2016