

**VIETNAM UNION OF SCIENCE AND TECHNOLOGY  
ASSOCIATIONS  
CENTER FOR ENVIRONMENTAL RESEARCH AND COMMUNITY**

**PROGRAM**

**TRAINING FOR SMALL AND MEDIUM  
ENTERPRISES IN VIETNAM ON CORPORATE  
SOCIAL RESPONSIBILITY AND  
ENVIRONMENTAL MANAGEMENT UNDER  
THE LAWS**

11 /2016 – 5/2017

## **PROGRAM OVERVIEW**

*Sponsors:*

**Small Grand Fund program of ASEAN CSR Network**

**Center for Environment and Community Research  
(CECR)**

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Compound, No.6 Dang Van Ngu Str., Dong Da, Hanoi,  
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## **OVERVIEW**

### **Center for Environmental and Community Research (CECR)**

The Center for Environmental and Community Research (CECR), established in 2009, is a non-governmental organization under the Vietnam Union of Science and Technology Associations (VUSTA). CECR brings together dedicated scientists and staffs to study and launch community-related topics and projects as well as policies to improve the efficiency of environmental protection and adaptation to climate change.

The mission of CECR is to mobilize the participation of civil society, youth, enterprises, journalists, researching and managing institutions in environmental protection activities so as to create concrete results, gradually driving attitudes and behaviors of the community and enterprises towards positive and effective environmental protection.

CECR has successfully organized and implemented many training programs to raise awareness and skills in environmental protection for communities, pupils, students together with environmental management training programs in accordance with the law and corporate social responsibility.

## **PROGRAM BRIEF**

The problem of environmental pollution in Vietnam is becoming serious with the increase of many enterprises in all business. Despite having a relatively comprehensive and well-defined environmental laws, the number of enterprises complying with and enforcing environmental legislation is not high especially in small and medium enterprises (SME). The outcome is the rise of dead rivers and serious environmental incidents. In that context, the role of SMEs (about 95%) of total number of enterprises in Vietnam is very important. However, the fact proves that SMEs are facing many challenges and risks in the implementation of corporate social responsibility, typically in the field of environment is the compliance with environmental laws and effective environmental management under the laws. Therefore, there is a need for tailor-made environmental compliance training programs for SMEs to raise awareness, knowledge and skills for SMEs in implementing environmental management under the laws and corporate social responsibility of enterprises.

ASEAN CSR Network and Center for Environmental and Community Research (CECR) sponsored the program "**TRAINING FOR SMALL AND MEDIUM ENTERPRISES IN VIETNAM ON CORPORATE SOCIAL RESPONSIBILITY AND ENVIRONMENTAL MANAGEMENT**" held by Center for Environmental and Community Research (CECR) from November 2016 to May 2017.

**The objective of the program** is to help small and medium enterprises in Vietnam enhance their understanding of policies and regulations in environmental protection laws, mitigating regulatory risks and heightening the competitiveness of enterprises in the global integration of Vietnam. At the same time, the program helps to promote the implementation of social responsibility in environmental issues for small and medium enterprises in Vietnam.

**Participants:** The program is designed for small and medium enterprises in Vietnam to change their behaviors and attitudes towards environmental protection and corporate social responsibility. Participants are leaders and responsible staffs for environmental issues to become pioneers and business leaders for the future with better knowledge, attitudes and skills of environmental protection and corporate social responsibility in Vietnam, helping them lessen regulatory risks in the environmental sector during the operation.

**Main objective in the period 2016-2017:** Training the environment management for 30 enterprises in Khac Niem industrial cluster, Bac Ninh province in accordance with the law in order to employ corporate social responsibility, minimizing legal and economic risks related to environmental management activities for the business.

**Training methods:** combining information provision, knowledge about environmental laws and case studies on environmental management in accordance with the law, and group discussions to create interaction between participants.

**Training time:** 2-3 days

**Training content:** consisting of 3 main parts

*Part 1: Environmental laws*

- Regulate current environmental laws for businesses
- Update policies and regulations on environmental protection for enterprises.
- Common violations in environmental management at enterprises
- A guide to develop a law-abiding environment management plan for businesses

*Part 2: Case study of effective environmental management and corporate social responsibility implementation*

- Opportunities and challenges of small and medium enterprises in environmental management according to law and corporate social responsibility implementation, typically in Huong Hoa cassava factory, in Quang Tri.
- Carry out social responsibilities in the environment, typically in Bung Cu stream, Binh Duong province

*Part 3: General discussion and group discussion*

- General discussion on the environmental issues of enterprises and localities, the role of enterprises in overcoming environmental pollution and improving the environment in localities.
- Group discussion: development of a compliant environment management plan for small and medium enterprises.

**Selection criteria for trainers:**

- Have experience and expertise in environmental laws
- Have experience and expertise in training and guiding enterprises to develop an environment management plan in accordance with the laws
- Have work experience in environment related businesses

## ENTERPRISE TRAINING PROGRAM ON JUNE, 2017

Location: Khac Niem Ward, Bac Ninh City

Time: 12-13 April, 2017

Content:

<i>Time</i>	<i>Content</i>	<i>Presenter</i>
<b>Day 1</b>	<b>Legal system and regulations for environmental protection</b>	
<b>Morning</b>		
<i>8h00-8h30</i>	Registration	
<i>8h30-8h35</i>	Participant introduction	<b>CECR</b>
<i>8h35-9h00</i>	The environmental situation and environmental protection policy in Khac Niem	<b>Nguyễn Thanh Đôn</b> , Chairman of Khac Niem's Ward People Committee
<i>9h00-9h40</i>	Analyze the opportunities and challenges of small and medium enterprises in environmental law enforcement- Lesson learn from Huong Hoa cassava factory in Quang Tri	<b>Nguyễn Ngọc Lý</b> , Director of CECR
<i>9h40-10h</i>	Review the legal system and the environment regulations related to SMEs	
<i>10h-10h15</i>	TeaBreak	<b>Lê Minh Ánh</b> , Department of Legislation, General Department of Environment, Ministry of Natural Resources and Environment
<i>10h15-11h15</i>	Question and Answer about the compliance with the law on environment	
<i>11h15-11h30</i>	Summary-Lunch	
<b>Ngày 1</b> <b>Afternoon</b>	<b>Guide to effective environmental management to ensure compliance with the law</b>	
<i>13h30-14h45</i>	Update the latest laws and regulations of Bac Ninh province	<b>Lê Đức Thọ</b> , Deputy director of Bac Ninh Department of Environmental Protection
	Guide the enterprises the necessary procedures to meet the requirements of environmental inspection	
	Q&A	

14h45-15h	Teabreak	
15h-16h	Lợi ích khi doanh nghiệp thực hiện các biện pháp BVMT tuân thủ pháp luật: Rủi ro đối với doanh nghiệp trong quản lý môi trường	<b>Đinh Thu Hằng- CECR</b>
	Community and business involvement: a turning point in the protection of Bung Cu stream, Binh Duong	<b>Đào Thị Thanh Thủy- CECR</b>
	Teabreak	
16h-17h	General Discussion	
	Risks for enterprises in environmental management - corporate social responsibility in the field of environment	<b>Đinh Thu Hằng-CECR</b>
	Xây dựng kế hoạch quản lý môi trường của doanh nghiệp	
17h-17h10	Summary	<b>CECR</b>
<b>Day 2</b>	<b>Update on policies regulating environmental protection in Bac Ninh province – Benefits of environmental protection within businesses</b>	
8h-8h5	Program overview	<b>Đinh Thu Hằng</b>
8h5-10h5	<ul style="list-style-type: none"> <li>- Guidance on effective environmental management procedures in compliance with the laws: control sewage water, emissions, solid wastes and hazardous waste.</li> <li>- General discussion: Problems during the plan development on environmental pollution control in enterprises (sewage water, emissions, solid wastes)</li> </ul>	<b>Ngô Minh Công</b> , General Department of Environment, Ministry of Natural Resources and Environment
10h5-10h15	Break	
10h15-10h45	Presentation of the four-commune channel revitalization plan and core team's activities	<b>Nguyễn Thị Minh- People's committee of Khắc Niem ward</b>
10h45-11h25	Group discussion: Role of enterprises in environmental improvement of Khắc Niem ward (Existence of environmental problem? Cause? Solution?)	<b>CECR</b>
11h25-11h55	Group presentation	
11h55-12h	Conclusion	